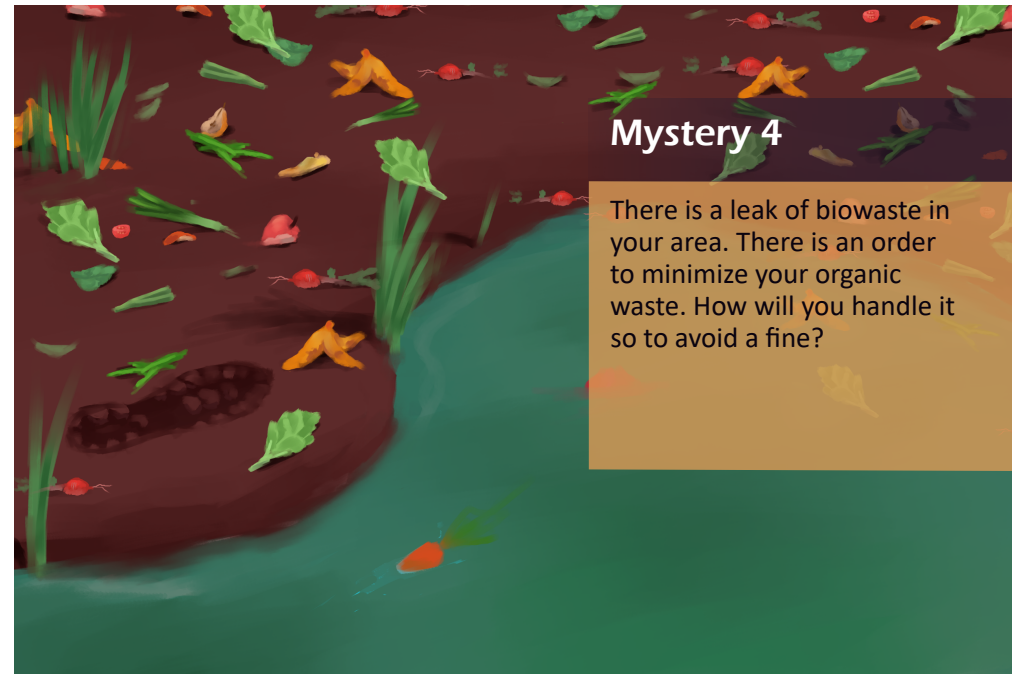


Mystery 1

A supplier with whom you cooperated for many years goes bankrupt. Your products will be due soon.



Mystery 4

There is a leak of biowaste in your area. There is an order to minimize your organic waste. How will you handle it so to avoid a fine?



Mystery 2

You are invited in short notice in an agroentrepreneurship competition. If you win, you win 1000000 Euros



Mystery 5

You enter your warehouse and realize that all the goods you collected yesterday are stolen and your tractors are broken. Who may help you? Who is to blame?

Mystery 4 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 1 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 5 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 2 Solution

Most Relevant Clues

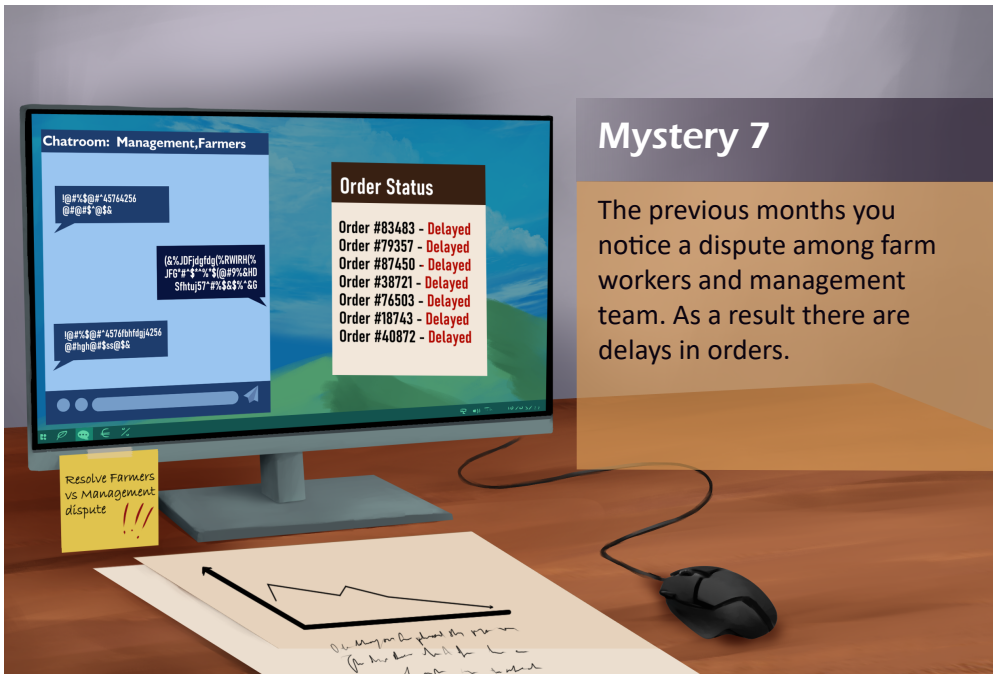


Less Relevant Clues



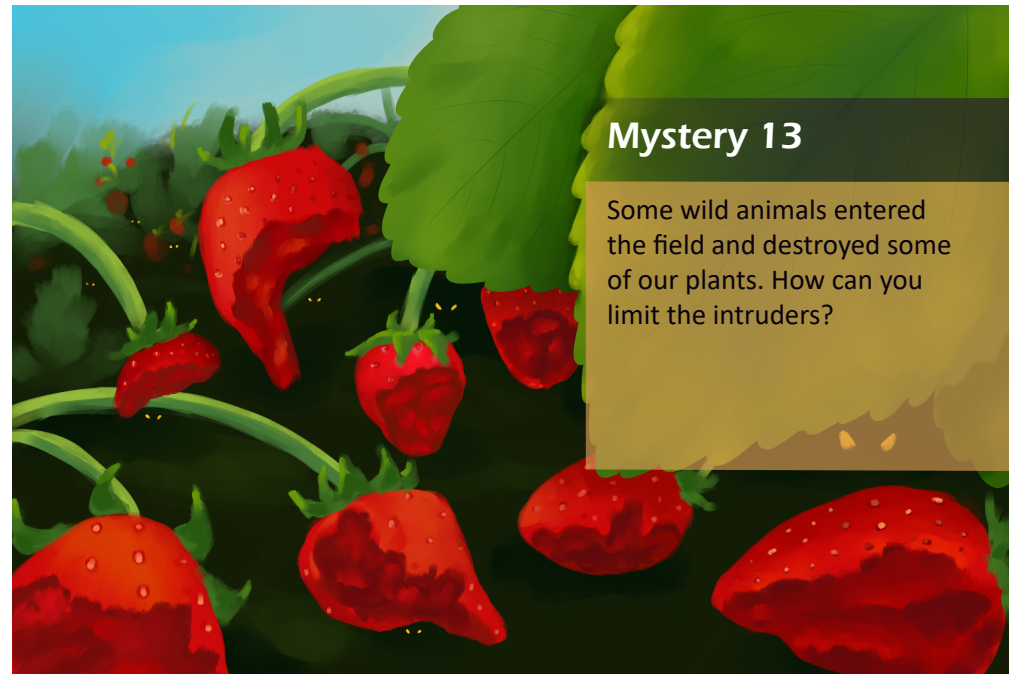
Least Relevant Clues





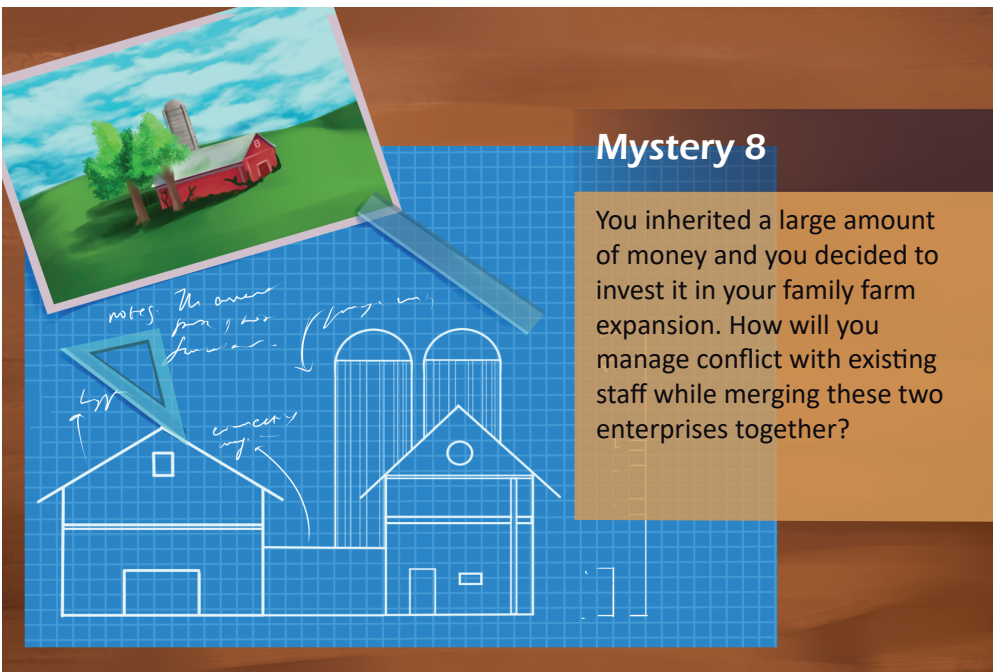
Mystery 7

The previous months you notice a dispute among farm workers and management team. As a result there are delays in orders.



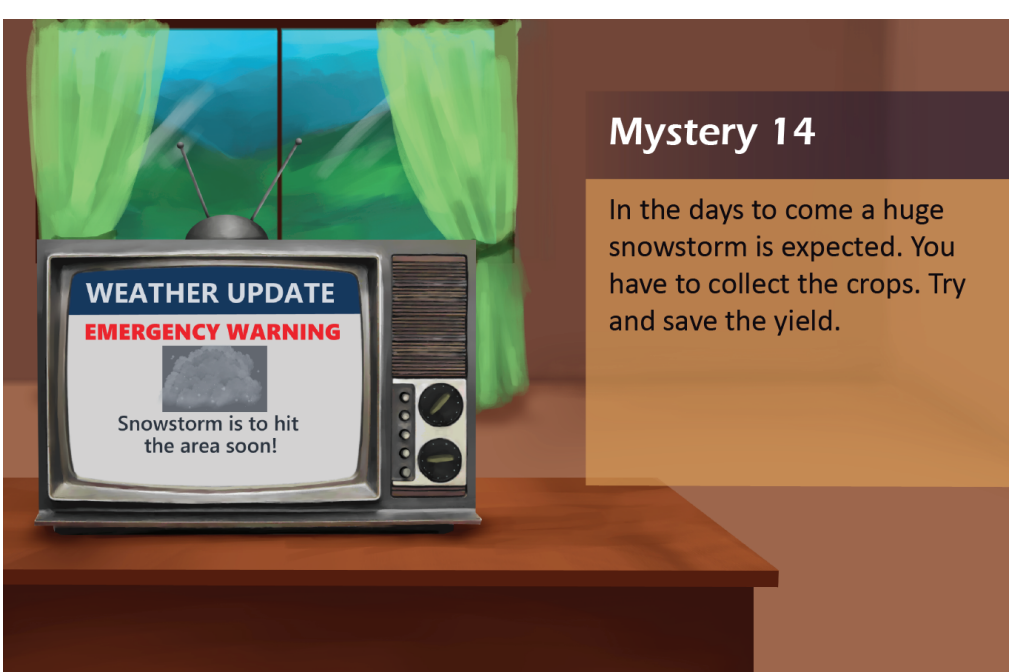
Mystery 13

Some wild animals entered the field and destroyed some of our plants. How can you limit the intruders?



Mystery 8

You inherited a large amount of money and you decided to invest it in your family farm expansion. How will you manage conflict with existing staff while merging these two enterprises together?



Mystery 14

In the days to come a huge snowstorm is expected. You have to collect the crops. Try and save the yield.

Mystery 13 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 7 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 14 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 8 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Talking Points with Investors

Why you should invest in us!

- 1. Our product is of the greatest quality, but very competitive prices.
- 2. ...

The Worldwide Agrofarm Fair organizers welcome you to this year's fair! You are invited to set up your booth and showcase your products for the duration of this event.

Investor Appointments Worldwide Agrofarm Fair

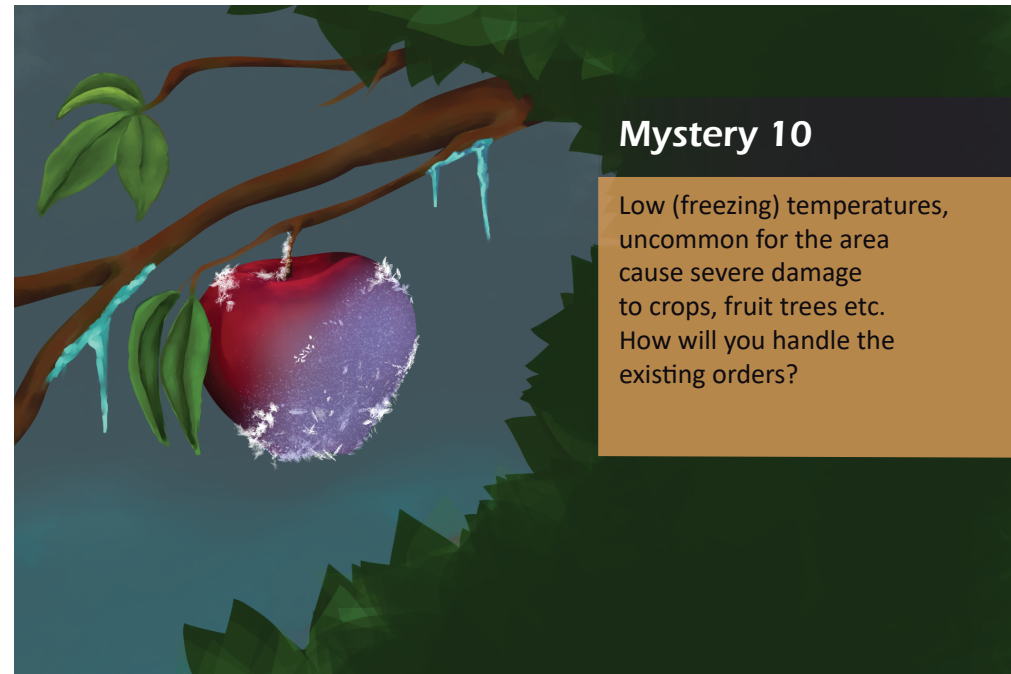
Day 1
11:30 - Group A
13:30 - Group B

Day 2
15:30 - Groups B & C

*Study talking points!
The investors remain unknown

Mystery 9

You got an invitation to the worldwide agrofarm fair. You have some appointments with unknown investors. How will you persuade them to invest in you?



Mystery 10

Low (freezing) temperatures, uncommon for the area cause severe damage to crops, fruit trees etc. How will you handle the existing orders?

Inheritance

Our Farm

Mystery 3

A friend of yours has inherited some fields and some money. Her late uncle was an old school farmer. She is currently unemployed, and she would like to take the opportunity and transform the old farm into a contemporary smart farm.

The Honest Critique

The newest product leaves customers disappointed due to its poor quality. The quality is the lowest available in the market. Their rival company's product is far superior in quality.

AGRICULTURE NEWS

The new product is now available! It is extremely promising, made of the best quality materials! You will not regret trying this product. The editing team highly recommends it. Keep as in the following report we will analyze...

Sales Report



Since our rival company's product launch, our sales have dropped drastically. Our team has analyzed and compared our product to theirs and we came back as the superior in quality.

Product Analysis

Analysis conclusion: After analyzing our company's product versus our rival company's product, it is clear, that our product is superior in quality. Analytic results and graphs are included in this report.

Mystery 11

Your competitor has launched a new product which is of lower quality than yours. How will you handle this issue before all your vendors are gone?

Mystery 10 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 9 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 11 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 3 Solution

Most Relevant Clues



Less Relevant Clues



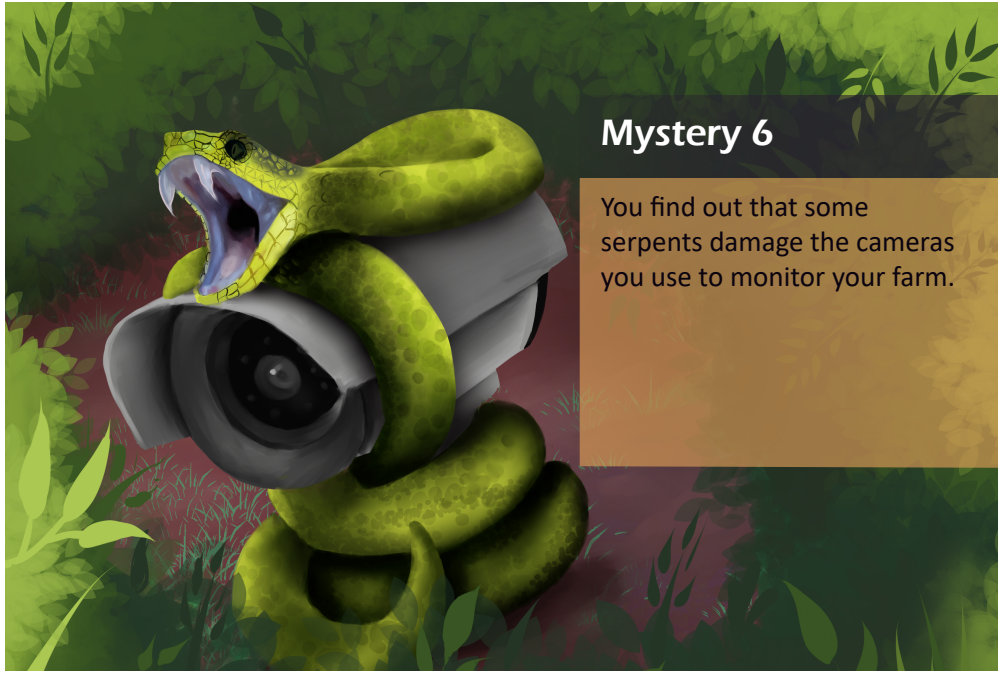
Least Relevant Clues





Mystery 12

Your social media accounts have been hacked. Some mysterious posts are appearing with proof that your products are of low quality.



Mystery 6

You find out that some serpents damage the cameras you use to monitor your farm.

Mystery 12 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues



Mystery 6 Solution

Most Relevant Clues



Less Relevant Clues



Least Relevant Clues

